



CHINA

CHALLENGES AND PROSPECTS FROM AN INDUSTRIAL AND INNOVATION POWERHOUSE

Agenda

23 May 2019

CDMA Atrium

Rue du Champ de Mars 21

Brussels



Launch event of JRC report 'China: Challenges and Prospects from an Industrial and Innovation Powerhouse'

China is rapidly becoming a major industrial competitor in high tech and growth sectors. It aims, through the Made in China 2025 strategy, to become a world leader in 10 key emerging industrial sectors. In these sectors it strives to strengthen its domestic innovation capacity, to reduce its reliance on foreign technologies while moving up in global value chains. This report analyses China's approach to attain a dominant position in international markets through a combination of industrial, R&I, trade and foreign direct investment policies. It offers an assessment of China's current position compared to the EU and US innovation systems across a range of dimensions. It concludes that China has become a major industrial competitor in several rapidly expanding high tech sectors, which may well result in attaining China's goal of becoming an innovation leader in specific areas. As a response, the EU will need to boost its industrial and R&I performance and develop a trade policy that can ensure a level playing field for EU companies in China and for Chinese companies in the EU.

Agenda

23 May 2019 | JRC-CDMA Atrium, Rue du Champ de Mars 21, Brussels

12:00-12:30 Arrival at the Joint Research Centre (JRC) and Networking Sandwich Lunch

12:30-13:45 SESSION I: REPORT PRESENTATION AND PANEL DISCUSSION

- Welcome by **Vladimir Sucha**, *Director-General JRC*
- Presentation of the JRC report 'China: Challenges and Prospects from an Industrial and Innovation Powerhouse' by **Xabier Goenaga**, *JRC*
- Panel discussion

Moderator: **Vladimir Sucha**, *Director-General JRC*

Panellists:

- **Helga Schmid**, *Director-General EEAS [tbc]*
- **Helena Konig**, *Deputy Director-General TRADE*
- **Dr Stefan Mair**, *Director-General, BDI*

13:45-15:15 SESSION II: PANEL DISCUSSION

Moderator: established journalist [tbc]

Panellists:

- **Prof Cong Cao**, *The University of Nottingham Ningbo China*
- **Prof Sylvia Schwaag Serger**, *Deputy Vice-Chancellor of Lund University*
- **Dr Ulrike Tagscherer**, *Senior Innovation Manager of KUKA AG*
- **Prof Erica Fuchs**, *Carnegie Mellon University, USA*
- **Pascal Metivier**, *Senior Executive Vice-President, Science & Technology Director of Solvay S.A.*