

## *Future: Innovation and Smart Specialisation as the main driver of cohesion policy*

- 1. Convert knowledge into innovation & production*
- 2. Connecting frontrunners (Thematic Concentration)*
- 3. Stimulating the followers*
- 4. Communication:*
  - show the good examples*
  - engage all partners*
  - make the (EU) stars shine again*
- 5. More 'Made in Europe'*