

EARTO's Views on the EC Communication on Standard Essential Patents

22 December 2017

The European Commission has recently released a <u>Communication</u> on "Setting out an EU Approach for Standard Essential Patents (SEPs)" in the EU. In the frame of the discussions on such Communication, EARTO had provided <u>inputs to the debate</u>.

The 350 Research and Technology Organisations (RTOs) members of EARTO play an important role in the innovation ecosystem, covering all scientific fields, from basic research to new products and services development. RTOs are non-profit organisations with public missions to support society. They closely cooperate with industries, large and small, as well as a wide array of public actors. In this context, RTOs hold a high number of patents and are very active in Standard Setting Organisations (SSO), as they consider technical standards of paramount importance to the European innovation ecosystem.

With the publication of this Communication on Standard Essential Patents, EARTO experts thank the European Commission for the extensive work done on this Communication and for the balanced approach taken on this sensitive subject, key for our European competitiveness.

In addition, EARTO wish to point out areas that will need clarifications in future work to avoid giving room for misinterpretations that could be detrimental to our European Research & Innovation (R&I) ecosystem. This short paper aims at highlighting the issues that will need to be treated with care in the future.

1. Risks linked to 'smallest marketable component' or 'license to all' approach

The Communication did not express any preference for either the "license for all" or the "usage-based licensing" scheme, thereby favouriting neither the business interests of technology implementers nor those of technology innovators. EARTO welcomes this neutral stance by the Commission. It leaves optimal freedom to market-driven pricing mechanisms. As acknowledged by the Communication, specific markets may require specific licensing schemes.

However, the Communication also includes the following sentence, which leaves room for interpretation: "That value should be irrespective of the market success of the product which is unrelated to the value of the patented technology". EARTO is concerned that the above sentence might be misconstrued and open the door to the counterproductive "license to all" scheme, with all the associated risks for the R&I ecosystem in Europe and more generally for European competitiveness.

In its previous paper, EARTO detailed some of the risks associated with the "license to all" scheme as follows:

- Price erosion of SEPs leads to a decreased cost-benefits ratio and such scheme may easily
 demotivate innovators, especially SMEs and research organisations like RTOs. This will in turn lead
 to a decrease in their participation in technical standardisation, with SME participation being already
 low as it is, and to a decrease in patent filings that could become essential to standards.
- Disruption of the current efficient technology transfer schemes from RTOs to industry. Our current technology transfer schemes distinguish between implementers, equipment manufacturers and components manufacturers, optimising specific market conditions. Imposing a "one price fits all" approach would impair this pricing mechanism. EARTO expects that this would have a downturn effect on technology transfer in Europe. In a context where EU RD&I policy aims to tackle Europe's scale up problems, this would be clearly counterproductive.

In addition, one of the role of IP is its ability to structure R&I partnerships between organisations by materialising and assessing (at least part of) the intellectual contributions to and the results of a partnership. Thereby, it structures and secures flows of knowledge exchanged between partners. During the standardisation process, research projects are carried out to develop and formulate the technical specifications of the standard. In this context, the above-cited risks linked to the "licence for all" scheme (lowering the royalties from SEPs which leads to a decrease of patent filing), could lead to less structured and coordinated research programs during standard development. In turn, those programmes might therefore cost more and be less efficient. This could considerably lower the return on R&I investments from Member States and the EU Framework Programmes. Going even a step further, diminishing R&I investments' returns in today's context where evaluation of impact becomes more critical would most

probably lead to significant cuts in future R&I programmes, leading to a stagnancy in technological development in Europe.

Finally, the above quoted sentence left in the published Communication goes more generally against international best practices for determining licensing fees, whatever the context. The best international practice is to determine the licensing fees from the specific market concerned, royalties being a part of the margin that the industrial operator will create by exploiting the license.

2. Risk of complexity of the standardisation process slowing the production of standards

The Communication contains some other dispositions that may complicate the standard-setting process, slow it down and further demotivate participants. This includes for example the Communication's proposal for essentiality checks:

- "There is therefore a need for a higher degree of scrutiny on essentiality claims. This would require scrutiny being performed by an independent party with technical capabilities and market recognition, at the right point in time".
- "Depending on the outcome of this project, an independent European body could be tasked to proceed with SEP essentiality assessment".
- "In addition, a recent study undertaken for the Commission suggests that SDOs may consider introducing (modest) fees for confirming SEP declarations after standard release and patent grants, to incentive SEP holders to revise and maintain only relevant declarations"

Not only would these dispositions slow down and complicate the standardisation process but would also further discourage and become a disincentive for SEP owners other than major companies to participate in technical standardisation. Indeed, the high involvement and ex-ante investment (time, money, resources) of those organisations in the standardisation process and in the internal and external costs of SEP filing (fees,...), which add to high ex-ante costs for R&D&I, need to be acknowledged and honoured by a fair return-on-investment. This especially holds true for SMEs and RTOs.

Globally, there is here a contradiction with EC's aim to motivate researchers to participate in standardisation and with EC's 2008 recommendation on the management of intellectual property in knowledge transfer activities and Code of Practice for universities and other public research organisations.

3. Risks linked to an imbalanced approach to Open Source Software (OSS) for standardisation

EARTO believes that the Communication does not address the open source issue in a balanced neutral way. EARTO is concerned that this would have unexpected detrimental results for our European R&I ecosystem. Indeed, the European Commission's Communication includes the following wording:

- "The Commission supports open source solutions".
- "The Commission will work with stakeholders, open source communities and SDOs for successful interaction between open source and standardisation, by means of studies and analyses".

EARTO members recognise the perspective that Open Source Software (OSS) might be of interest in some very selected fields, e.g. in eGovernment where data interchange is of paramount importance. However, EARTO members firmly believe that OSS is not suitable as a generic replacement for the existing IP-based standardisation processes as conducted by Standard Setting Organisations. This choice should be left to the stakeholders in the respective markets, wherever and whenever possible.

In this respect, EARTO wishes to make the following observations:

- EARTO members are not against the Open Source (OS) business model per se. In fact, most RTOs
 do publish certain code in Open Source and contribute to OSS projects. However, they consider
 OSS to be just one of the many instruments they need to achieve their innovation goals and societal
 impact. The technology landscape is always comprised of different IP (eg copyright, patents,
 trademarks, trade secrets) and is accessible through different models (eg proprietary, open source,
 mixed models).
- Before anything else, Open Source is primarily a business model for the exploitation of software. In digital fields, a standard is often a technical specification and not a software per se. Therefore, there is no reason to impose the business model of the means to govern a technical specification.
- In supporting OS licences as the preferred licensing model for software involved in digital standards, the EC Communication is therefore too restrictive in its analysis. This could hamper the development of the Digital Single Market by hampering innovation in Europe done by 1) the software industry itself (i.e. software publishing) as well as by 2) the RTOs' performing software/digital activities for/with the digital industry.

- In addition, there are some technical standards that cannot be described in plain language, but are themselves formulated as software, often as commented (C) source code. These are in fact "essential copyrights". It is no more than logical to treat these "essential copyrights" in the same way as SEP's. Being part of a standard, such sources should be published but not *per se* be available for free of charge use.
- Open Source in standardisation can have some similarities with "license to all", especially OSS involving restrictive Open Source licences having a "viral effect" like the GPL (General Public License). Such licenses have the effect of contaminating proprietary code used in combination therewith. Furthermore, for similar reasons they tend to be exclusive and cannot be easily be combined with code under other OS-licenses. Therefore, these GPL like licenses, may in fact hamper innovation. They also may disturb existing value chains, and therefore RTOs licensing schemes

In this context, EARTO and its Working Group Legal Experts remain ready to participate in the studies and analyses proposed by the European Commission in its Communication for possible OSS implication in standardisation.

Finally, EARTO stresses that this Communication does not sufficiently consider the recent shift of US Federal Competition Policy towards Standard Setting Organisations (SSOs) in favour of IP holders¹.

EARTO and its Legal Experts remain ready to provide additional input on this topic and are available for further discussion with EU institutions to ensure a sustainable European regulatory framework for IPRs, SEPs and essential copyrights, which is crucial for technology transfer in the R&I Ecosystem and key to boost innovation-led growth in Europe.

EARTO - European Association of Research and Technology Organisations

Founded in 1999, EARTO promotes Research and Technology Organisations and represents their interest in Europe. EARTO network counts over 350 RTOs in more than 20 countries. EARTO members represent 150.000 highly-skilled researchers and engineers managing a wide range of innovation infrastructures.

RTOs - Research and Technology Organisations

From the lab to your everyday life. RTOs innovate to improve your health and well-being, your safety and security, your mobility and connectivity. RTOs' technologies cover all scientific fields. Their work ranges from basic research to new products and services development. RTOs are non-profit organisations with public missions to support society. To do so, they closely cooperate with industries, large and small, as well as a wide array of public actors.

EARTO Working Group Legal Experts: is composed of 25 corporate legal advisers working within our membership. Established in autumn 2013, this Working Group has also worked on the revision of the state aid rules & the GBER. Our experts also contributed to the setting-up of the DESCA Consortium Agreement model for Horizon 2020. More recently they were at the origin of the EARTO Paper on Open X, the EARTO Background Note on the US Federal Agencies Data Sharing Policies, and the EARTO Position Paper on the European Licencing Framework for Standard Essential Patents.

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Speech of Makan Delrahim, US Assistant Attorney General and Department of Justice antitrust chief at USC Gould School of Law's Centre for Transnational Law and Business Conference on 10 November 2017. See <u>EARTO Background Note – Shift US Competition Policy towards SSOs – Final.pdf</u>



EARTO Position Paper on the European Licencing Framework for Standard Essential Patents

8 November 2017

EARTO voicing key concerns on EC plans towards a new Communication on SEPs

EARTO hereby provides input to the European Commission's discussions on the licensing of standard essential patents (SEPs) in the context of the EU Digital Single Market (DSM). EARTO is concerned that an unbalanced approach may be taken which would discriminate against IP rights' holders such as Research and Technology Organisations (RTOs). EARTO calls on the European Commission to ensure that its new Communication would not bring any additional risks and uncertainties in the DSM. Today, it is of utmost importance to ensure unity of all EU stakeholders towards a common European goal that is the DSM.

In particular, EARTO is concerned with the following:

- 1. The perceived problematic interactions between patents and standards are overestimated,
- 2. Applying the concept of "licence for all" would considerably disturb the existing value-chain and would risk lowering the prices of licences for SEPs,
- 3. The established framework of international treaties, regional and national jurisprudence, and commercial norms is underestimated,
- 4. There is no focus on the European innovation ecosystem and protecting European knowledge-based economy and interests,
- 5. Open Source Software is not suitable as a generic replacement for the existing IP-based standardisation processes as conducted by Standard Setting Organisations (SSOs),
- 6. Setting up ex-ante patent pools to avoid problems that have been over-evaluated is not a viable solution,
- 7. The global weakening of the IP system that this Communication would induce would considerably endanger innovation processes.

Why RTOs are concerned by SEPs

The 350 European RTOs members of EARTO are an essential component to our European innovation system. RTOs closely cooperate both with industry, from SMEs to large multinationals across all industrial sectors, and with a wide array of public actors. RTOs have specific business models based on their specific management of Intellectual Property Rights (IPRs). RTOs are large patent portfolio holders and managers: this is why the two larger members of EARTO are holding first positions within patent-based innovation rankings today¹. Among others, their technology transfer activities towards their clients (large & small industry, public authorities, etc.) are based on how they manage their IPRs and patent portfolios as well as their activities in supporting standards development. RTOs' technology-transfer activities take place at all levels: local, national, European and international levels, and all those levels are tackled in their IP strategies, including patenting and linked work on standardisation.

RTOs' technology transfer activities linked to DSM creation

For the last decades, RTOs' technology-transfer activities with their attached IPRs and patents' management have been actively involved in creating today's DSM. Indeed, RTOs contributed to the development of the internet and telecommunication systems, along with internet-based and other communication-based products and services. For example, audio codecs such as MP3 and AAC were developed by the Fraunhofer Institute for Integrated Circuits IIS. Today RTOs are still enabling progress towards the DSM both at European and national levels.

RTOs are active in EU & international technical standardisation

RTOs are actively participating in Standard Setting Organisations (SSOs), Standard Development Organisations (SDOs) and digital standardisation communities (such as CEN-CENELEC, ETSI, ISO, ITU, DVB, ATSC, IETF, OMG,...).

This allows RTOs to support the development of crucial foundational technical standards. Those technical standards are of great importance to allow European industry to scale up technology

¹ Reuters Innovation Ranking, The World's Most Innovative Research Institutions

developments to new products and services that will be internationally competitive and as such further develop the DSM.

Taking the changes in today's digital market into account in order to protect EU interests At present, the digital market is developing in such a way that it includes app-based functionalities. Europe's competitors within this market are today betting on a new data-driven and app-driven market where the value of IPRs is diminished. Europe's capacities in terms of knowledge creation, technology-transfer and IPRs are key assets that enable it to not only stay competitive in the digital market, but also promote further investment into R&D and innovation. It is important to protect these key assets and not to allow our international competitors to diminish the European innovation ecosystem and knowledge-based economy.

Risks attached to disrupting our current EU digital market regulation

The new EC Communication seems to aim at taking actions that would disrupt our current European market regulation which protects our IPRs' value. We expect EC proposed actions to disrupt the current digital market dynamics, threaten our European innovation ecosystem, resulting in no next-generation business model for the DSM, and leaving industry & jobs creation and market leadership to overseas competitors operating in the seamless, international version of the DSM – being the Internet of Things (IoT).

Europe would move from being a technology and innovation leader to having an over-dependency on foreign-sourced solutions for the DSM. The impact of these disadvantages would be extensive, leading to:

- a decrease in the number of innovative European SMEs
- significant job losses in Europe
- cuts in future science programs and stagnancy in technological development
- · loss of control of important platforms for the DSM to overseas entities or governments
- no European 'tomorrow's technology'
- undermining the development of Europe's digital industry
- undermining European competitiveness
- little or no return on investment to Member States and the European Framework Program
- fragmentation of an international market.

The disadvantages to IP right holders resulting from any discriminatory European Commission's intervention would, therefore, have a direct, broad, and substantial negative impact on the European Union's research and development base – undermining its own innovation system.

Accordingly, the following paragraph will detail EARTO concerns on the EC plans for a new Communication on SEPs.

1. The perceived problematic interactions between patents and standards are overestimated

First, the rationale behind the new EC Communication on SEPs is not based on fact² but rather on an overestimation of perceived problems around patents and standards. Such thinking, without any proof that there might really be any market failure, would only bring instability in our European innovation ecosystem through disrupting and unbalancing core legal and technical DSM foundations.

Second, the misconception regarding the role of SDOs affects one of the basic premises of the EC Communication. An SDO cannot be used as a licensing portal. This would take an SDO beyond its role and capability, and will interfere with the other elements of the innovation ecosystem.

Third, licensing – particularly when done on a bilateral basis – is about the building of a trusted relationship between the parties. This remains fundamental regardless of what databases may or may not be created, and as we move collectively towards markets that are supported digitally, there is a need for cooperation at the right levels rather than focussing on the comparatively few litigious companies which are aiming to substantively alter the foundations of our operating environment. The question does become redundant when thinking about the licensing of standard essential patents through patent pools, as these are quite transparent in terms of overall licensing terms and conditions (including royalty rates). The point here is good faith negotiations – both parties are expected to share sufficient information with each other during the negotiation of a licensing agreement so that a real negotiation can take place within a reasonable period.

² See for example also "<u>Troubling Aspects of the European Commission's Standard-Essential Patents Roadmap</u>" By Koren W. Wong-Ervin* (Global Antitrust Institute); Koren W. Wong-Ervin is the Director of the Global Antitrust Institut, and Adjunct Professor at Scalia Law, and former Counsel for Intellectual Property and International Antitrust at the U.S. Federal Trade Commission.

1.1 Standards Setting Organisations (SSOs) <u>are fully able</u> to deal with complex legal and IP policy issues and to develop standards, including standards involving software

The new EC plans seem to suggest that SSOs/SDOs are unable to deal with complex legal and IP policy issues regarding the licensing of standard essential patents which form an SSO/SDO standard. As stated earlier, licensing is outside the scope of any technical standards development or setting body. Deviating or alienating an SSO/SDO from its purpose will create inefficiencies in technology development and cannot form a legitimate basis for policy intervention.

FRAND: a powerful and market-conducive mechanism

FRAND is the touchstone of most SDO IP policies, and it works. Given the diversity of both contributors to, and users of, standards relevant to communications sectors, it is natural that there will be differences of opinion on what constitutes 'fair' and 'reasonable' in FRAND. Most certainly, the history of international trade illustrates that the meaning of 'fair' and 'reasonable' cannot be prescribed.

It is noted, respectfully, that the meaning of FRAND – whether it be of royalty rates or conduct of parties negotiating a license – cannot be prescribed. There is legitimate concern that interference with market dynamics, legal rights, or the role of the courts through ad hoc and prescriptive approaches to FRAND could have unintended and grave consequences for international trade, technological development, and societal aims. Indeed, where negotiations regarding intellectual property do result in the instigation of court or arbitral proceedings, all legal rights and obligations of the parties should remain intact, the discretion of a court or arbitral tribunal must remain unfettered, and each case must be assessed on its own facts and according to law.

Regardless of the jurisdiction in which a FRAND licence to standard essential patents is concluded, there is a common basis for understanding the framework of FRAND - in its full context - for international communications technology. This framework has international law as its foundations and international commercial norms pertinent to a particular transaction as the guiding touchstones. It is these foundations and touchstones which give those involved in international trade certainty.

Finally, when assessing appropriate FRAND payments for such licenses, there are numerous methods to value intellectual property and its use: no one methodology is preferred in the market or at law. In all jurisdictions, accepted market rates evidenced through concluded licenses, or licenses for comparable technologies, do appear to be the strongest indicator of a FRAND royalty.

Any distortion of policy and law blurs roles in the standard development ecosystem – from the role of standard development bodies to attempts to fetter the role of courts in international commerce. This in turn appears to be negatively impacting innovation itself, creating a costly and fragmented operating environment for legitimate participation in international standard setting and the implementation of the resulting intellectual property - most often through commercial enterprise.

SDOs require disclosure of the essentiality of standard patents

SDO declarations essentially require disclosure of any patents which are or could be essential to the implementation of a standard. This is a good faith disclosure, which is aimed at improving the chances of the implementation of a standard. There is no requirement to undertake an IP search, with the core requirement being timely disclosure. Timely disclosure will depend on whether the IP can be disclosed with some certainty around status and without taking away the right to obtain patent protection.

EARTO Recommendations

EARTO members advise the EU Commission not to introduce fundamental changes to this system, especially in respect of the suggested mandatory essentiality checks:

- First, it should be acknowledged that the final assessment of essentiality is the prerogative of the courts in the rare cases where there is a conflict.
- Second, the term is misleading, as the verification of essentiality is unlike ticking boxes in a short survey. It requires expertise and experience in essentiality assessment and is very time and resource intense. Fundamentally, essentiality checks are also questionably beneficial to the market: with changes to the patent (through patent amendment) and new standard updates or versions how carrying out multiple essentiality checks would be prohibitive to the inventor's business cycle.
- Third, a default verification of essentiality is made redundant by two mechanisms: whenever
 pools are created, essentiality of all the patents to the standard is verified by an independent
 expert and during licence negotiations, claim charts are provided by the patent owner
 following the conclusion of the Non-Disclosure Agreement (NDA).

Some significant concerns should the Commission pursue mandatory essentiality checks in some form are:

- inconsistent results arising between the Commission's initiative and the assessments made by experts employed by patent pools, thus undermining any efficiency factor associated with pools; and
- those involved in patent pools could become more prone to litigation through challenges to validity and essentiality (as being seen in overseas jurisdictions, as in the case of *Core Wireless v- Apple*³).

This may on the one hand provide more clarity for technology implementers, but will certainly further increase the financial and procedural burdens to participate in standardisation processes conducted by European SSOs. An attempt to fundamentally change the IP Policies of European SSOs might therefore endanger the competitiveness of the European innovation ecosystem. In the US, the recently changed IP Policy within IEEE has caused many former contributors to refuse to participate under the new policy, causing technology development to slowdown and creating uncertainty regarding the creation of identifiable standards due to the high number of negative declarations.

An open question in this regard is whether there should also be disclosure of product specifications where it is asserted that a particular standard has been implemented in the product. This would create balance for negotiating parties, and true transparency. As noted below, however, the overarching decision of *Huawei v. ZTE* and local Member State decisions provides sufficient guidance on what should be disclosed during the negotiation of a licence for standard essential patents.

Would greater transparency help negotiations?

The Court of Justice of the European Union (CJEU) has issued a guidance on the question of transparency regarding the licensing of standard essential patents. In its decision of *Huawei v. ZTE*, the CJEU confirmed the framework for commercial negotiations regarding standard essential patents, with obligations resting on both the standard essential patent owner and the potential licensee. These principles have been since confirmed in a series of recent cases in Germany⁴ and England⁵, among other European jurisdictions.

These obligations are as follows:

- 1 The essential patent holder must ensure it has provided an alleged infringer of its patents notice of infringement by identifying:
 - 1.1 the relevant patent or patents it considers are being infringed; and
 - 1.2 the way in which its patents are said to be infringed.
- 2 The essential patent holder must ensure that is has provided the alleged infringer with a specific, written offer which sets out:
 - 2.1 the licence terms; and
 - 2.2 the royalty, including an explanation of its calculation.
- 3 The alleged infringer must ensure it either:
 - 3.1 accepts the offer or provides a counteroffer in good faith and without delaying tactics; or
 - 3.2 in the event that the alleged infringer rejects the offer, renders an account of the standard essential patent use and provides security.

Regarding the overall conduct of the parties, a RAND or FRAND undertaking is an undertaking to make intellectual property accessible through a negotiated license on fair, reasonable and non-discriminatory terms. It attaches an obligation for both the licensor and the applicant to conclude a license in good faith. The negotiation and conclusion of international licensing agreements has also been addressed by courts beyond Europe, with the normal commercial negotiation approach that was affirmed in Huawei v. ZTE also be affirmed in India (such as in the Intec decision). One cannot forget that there are globally accepted ways of concluding commercial arrangements.

1.1 Patents and standards coexist in a multilateral international technology market, and the perceived number of litigations involving SEPs is disproportionately low as compared to licence agreements concluded through negotiation

The project of a new EC Communication seems to be based on the idea that there is an increasing number of conflicts between patents and standards. These observations seem to be based on three commissioned reports which have contentious foundations:

- Report for the European Commission on "Transparency, Predictability, and Efficiency of SSO-based Standardization and SEP Licensing" by Charles River Associates, 2017.
- Pentheroudakis, C., and Baron J., Licensing Terms of Standard Essential Patents: A Comprehensive Analysis of Cases, 2017.
- Blind, K., Pohlmann, T., Landscaping study of standard essential patents in Europe, 2016.

³ Core Wireless Licensing S.A.R.L. v. Apple Inc., 2015-2037, Fed. Cir. Apr. 14, 2017.

⁴ St Lawrence v Vodafone; St Lawrence v Deutsche Telekom and HTC; Sisvel v Haier; One-red v ASUS and ACER, NTT DoCoMo v HTC

⁵ Unwired Planet International Ltd v. Huawei Technologies Co. Ltd and Huawei Technologies (UK) Co. Ltd [2017] EWHC 711 (Pat) (Unwired Planet v. Huawei).

No conflict between IP and Competition Law

Despite the fact that, in recent years, there have been submissions made in both policy and legal fora that there is a tension between intellectual property enforcement and antitrust enforcement. The interaction between patent law and competition law is not characterised by an inherent conflict between IPR and competition rules. Both aim to promote consumer welfare and efficient allocation of resources (EU Guidelines Art 101, para 7):

- It has been consistently confirmed by courts in a number of jurisdictions that there is no legal presumption that standard essential patents grant any form of automatic monopoly over a (undefined) market in the antitrust context⁶, or that enforcing a patent right is an abuse of market power⁷.
- It is also very important to note that `[t]here is no implication that there is an inherent conflict between intellectual property rights and [...] competition rules. Both bodies of law share the same basic objective of promoting consumer welfare and an efficient allocation of resources.'

Under European law, *Huawei v. ZTE* confirms that there is no special set rule that can be applied to standard essential patents. This is also reflected in the EU Guidelines: `[...] the standards set forth in [those] guidelines must be applied in the light of the circumstances specific to each case. This excludes a mechanical application. Each case must be assessed on its own facts and these guidelines must be applied reasonably and flexibly', and in the EU Horizontal Guidelines which provide that `[...] even if the establishment of a standard can create or increase the market power of IPR holders possessing IPR essential to the standard, there is no presumption that holding or exercising IPR essential to a standard equates to the possession or exercise of market power. The question of market power can only be assessed on a case by case basis'.

This distortion of policy and law has blurred roles in the standard development ecosystem – from the role of standard development bodies to attempts to fetter the role of courts in international commerce. This in turn appears to be negatively impacting innovation itself, creating a costly and fragmented operating environment for legitimate participation in international standard setting and the implementation of the resulting intellectual property - most often through commercial enterprise.

Patent Hold Up, Patent Hold Out, Royalty Stacking

The most common allegation framed within competition or antitrust law during a license negotiation for standard essential patents that are subject to a FRAND undertaking appears to be that a patent owner is seeking to extort money from a user of that intellectual property through the threat of injunctive relief – thus abusing a dominant position in the market. Such an allegation most often focuses on the royalty rate being sought as part of the license arrangement, ignoring the other elements of FRAND.

The fundamental flaw in the above-cited commissioned studies is that all are based or framed on the assumption of patent hold up and royalty stacking. It would be disingenuous to base any policy intervention on the outcomes of any of those studies. Indeed, there is no presumption that a standard essential patent grants market power and there is no presumption of patent hold up, patent hold out or royalty stacking.

The key point here is good faith negotiations – both parties are expected to share sufficient information with each other during the negotiation of a licensing agreement so that a real negotiation can take place within a reasonable period of time. It is confirmed in jurisdictions around the world that there can be no assumption of patent hold up or patent hold out. In the US, for example, there is the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the Federal Circuit decision of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the US, for example, there is no presumption of $Ericsson\ v.\ D-Link$ (confirmed in the U

⁶ See: <u>EU Guidelines</u> on the application of Article 101 of the Treaty on the Functioning of the European Union to technology transfer agreements, in particular at paragraphs 3, 6, 7-9, and the remainder of Section 2 and the <u>EU Horizontal Guidelines</u> on the applicability of Article 101 of the Treaty on the Functioning of the European Union to horizontal co-operation agreementsat paragraph 269. Guidelines under 'Purpose' at Page 1. See also the U.S. Department of Justice and the Federal Trade Commission Antitrust <u>Guidelines</u> for the Licensing of Intellectual Property (12 January 2017), in particular the General Principles set out on page 2, section 2.2; Antitrust <u>Enforcement and Intellectual Property Rights: Promoting Innovation and Competition</u> issued by the U.S. Department of Justice and the Federal Trade Commission (April 2007) at Chapter 2. For U.S. case law regarding the seeking of injunctions, see the US Supreme Court in <u>EBay Inc. et al</u>, Petitioners v. Mercexchange LLC 547 US 388 (2006); See also See 35 USC 154(a)(1), 261, and 283. Refer also to Weinberger v. Romero-Barcelo 456 US 305 (1982).

⁷ Bostyn, Sven and Petit, Nicolas, <u>Patent=Monopoly: A Legal Fiction</u> (December 31, 2013).

⁸ Patent hold-up exists when the holder of a SEP demands excessive royalties after companies are loc

⁸ 'Patent hold-up exists when the holder of a SEP demands excessive royalties after companies are locked into using a standard.' Ericsson v. D-Link, at *7 - 8.

⁹ See *Ericsson v. D-Link*, footnote 8 at *50.

¹⁰ Ericsson v. D-Link, at *54, where the US Court of Appeals for the Federal Circuit addressed this.

In the U.S., the consequence of finding patent hold out (referred to as wilful infringement in the courts) is the awarding of treble damages. Wilful infringement is also coming into focus of the European courts, where we are also seeing that case law from European jurisdictions strongly focuses on assessing the overall conduct of the owner of a standard essential patent and a potential licensee, rather than establishing an appropriate royalty rate between these parties who fall into dispute regarding FRAND.

If we look abroad, conduct has been considered in recent US case law, in order to assess damages for patent infringement. Treble damages were awarded in *Core Wireless Licensing S.a.r.l v. LG Electronics, Inc. and LG Electronics Mobilecomm U.S.A., Inc.*¹¹. In Final Judgment, the court stated that 'LG's decision to terminate negotiations and continue operations without a license was driven by its resistance to being the first in the industry to take a license, and not by the merits or strengths of its non-infringement and invalidity defenses'¹². In the case of *SRI International Inc. v. Cisco Systems Inc.*, ¹³ attorney fees and enhanced damages were awarded against the defendant for both wilful infringement and its aggressive and unreasonable conduct of the trial.¹⁴

It is the conduct of both parties to the commercial negotiation for the licensing of standard essential patents which is important, with the touchstone being acting in good faith for those negotiations.

2 Applying the concept of "licence for all" would considerably disturb the existing valuechain and would risk lowering the prices of licences for SEPs

Compulsory licensing of standard essential patents is not warranted, nor is the dictation of a licensing point. The Commission's Horizontal Cooperation Guidelines clearly state that access to technology is the goal of standardisation, and aim to provide a framework which recognises legal rights and commercial norms while permitting assessment of fact situations on a case by case basis¹⁵. Mandating a per se 'license to all' rule that would severely impact SEP holders' rights, disrupt FRAND practices recognised by *Huawei v. ZTE*, and impact on long-standing conventional and customary industry practices (and corresponding business and licensing model) which have been instrumental in driving an overwhelmingly successful ecosystem. 'License to all' is inherently incompatible with the Horizontal Cooperation Guidelines¹⁶, and ignores consequences on IP regarding patent exhaustion, appropriate valuations of IP, and European RTO participation in global innovation systems.

EARTO Recommendations

EARTO members strongly believe that this concept would considerably disturb the existing valuechain and risks devaluing SEPs so that their true value cannot be appropriately determined for actual use cases. In any case, licensing practices should not be addressed or determined at the level of an SSO/SDO.

3 The established framework of international treaties, regional and national jurisprudence, and commercial norms should not be underestimated

As noted above in Section 1, FRAND is an exceptional, powerful, and market-conducive mechanism. FRAND describes a set of commercial principles, which provide precise, delimited ramifications of the licensing process. A FRAND undertaking is an undertaking to make IP accessible through a negotiated license on fair, reasonable and non-discriminatory terms. It requires good faith negotiation between the parties to conclude a license (*Huawei v. ZTE*). These principles and their practical implementation have been confirmed by the Court of Justice of the European Union in *Huawei v. ZTE*. They constitute a solid legal basis for Standard Essential Patent Licensing in Europe. The CJEU in *Huawei v. ZTE* affirmed that the holder of an Essential Patent is in the best position to determine FRAND, and that recognised commercial practices in the field should be considered (such as other licences in place for the subject standard essential patent(s)). Courts in several jurisdictions of the Member States of the European Union adopted the guidance of the CJEU in *Huawei v. ZTE*, which demonstrates that the principles elaborated by the CJEU are being promulgated by national courts.

EARTO Recommendations

EARTO members urge the Commission to consider any of its high-level recommendations considering the developing jurisprudence and following a detailed impact analysis.

¹¹ Case No. 2:14-cv-912-JRG (hereinafter referred to as *Core Wireless v. LG*.

¹² Core Wireless v. LG, at page 3.

¹³ Civ. No. 13-1534-SLR (hereinafter referred to as *SRI v. Cisco*).

¹⁴ See *SRI v. Cisco*, at pages 64-68.

¹⁵ E.g. paragraph 279 states that the non-fulfilment of "any or all of the principles set out in this section will not lead to any presumption of a restriction of competition within Article 101(1)" but will rather require self-assessment.

¹⁶ See paragraph 284, which provides: 'In the case of a standard involving IPR, a clear and balanced IPR policy, adapted to the particular industry and the needs of the standard-setting organisation in question, increases the likelihood that the implementers of the standard will be granted effective access to the standards elaborated by that standard-setting organisation' (footnotes omitted).

4 The focus should be put on the <u>European</u> innovation ecosystem and protecting European knowledge-based economy and interests

This overestimation of problems leads to conclusions that are not appropriately assessing the reality of the current situation in Europe, and mainly seems to have relied on datasets pertaining to the US innovation ecosystem before the America Invents Act, and before the US Supreme Court's ruling in *Bilski (Bilski v. Kappos*, 561 U.S. 593 (2010)) and *Alice (Alice Corp. v. CLS Bank International*, 573 U.S. 34 S. Ct. 2347 (2014)). These new US provisions have resulted in an increase in the quality threshold required for the grant of patents by the US Patents and Trademarks Office (USPTO).

Globally, in the USA since 2010 and the redress actions for increasing patent quality, the number of SEPs has decreased. For example, the number of SEPs declared in standards at ETSI decreased by 35% between 2010 (start of the correction in the US) and 2015¹⁷, further illustrating the importance of using recent datasets. Globally also, the total number of IP lawsuits has decreased. In the USA, this is thanks to the redress actions for increasing patent quality and thanks to the America Invents Act of 2011. For example, the number of patent cases filed in the third quarter of 2017 showed a decrease of more than 30% compared to the third quarter of 2012¹⁸. Moreover, the number of defendants in patent litigations has even dropped more dramatically because, thanks to the America Invents Act of 2011, the number of defendants per litigation has also dropped dramatically¹⁹. These redress actions in the USA brought the quality of USPTO examination more in line with the EPO practice and has greatly mitigated earlier problems in the US.

Europe has a generally well-functioning and internationally competitive market, with the rule of law intact and guidance for standardisation participation and implementation available. Achieving the objective of having a DSM will involve multi-disciplinary and multi-stakeholder cooperation, significant investment, and a sharing of rewards. The public discussions and debates relating to standard setting and the licensing of standard essential patents appear to have failed to mature from a 'them against us' approach. And even though there is absolutely no empirical evidence of the systemic problems referred to in the three reports²⁰, its authors say the European Commission considers that these problems do exist, and need addressing through policy intervention.

With the advent of 5G and IoT, Europe will need to endorse the FRAND model, as affirmed by the CJEU, in order to maintain its global leadership role in future standardisation. While fine-tuning where necessary should be possible to ensure a true and fair balance between all commercial interests, EARTO members urge the Commission to focus on the particular strengths and qualities of the European Market. A Vision for Europe in the DSM with high-level policy guidelines should acknowledge all actors and stakeholders in this research-intensive sector.

EARTO Recommendations

Similarly to the <u>EARTO paper</u> published in January 2015 as an answer to EC's Consultation on Patents and Standards in 2014, EARTO sees no need for fundamental changes in the Standard Setting processes in Europe. Moreover, EARTO members would like to warn against the overestimation of problems as potentially harmful and counterproductive for innovation in Europe in general, with the risk to take actions that would be lowering the value of licences for SEPs or imposing certain business models by excluding others, or complicate without reason the standardisation process.

5 Open Source Software is not suitable as a generic replacement for the existing IPbased standardisation processes as conducted by SSOs

EARTO members recognise the perspective that Open Source Software (OSS) might have in some selective fields, e.g. eGovernment where data interchange is of paramount importance. However, they also believe that OSS is not suitable as a generic replacement for the existing IP-based standardisation processes as conducted by SSOs. This choice should be left to the stakeholders in the respective markets, wherever and whenever possible. The technology landscape is always comprised of different IP (eg copyright, patents, trademarks, trade secrets) and is accessible through different models (eg proprietary, open source, mixed models).

A clear example of the interaction between standards and open source is the ETSI MANO project, wherein there is a strict project management protocol put in place to ensure that there is no contamination of standard through unknown third-party IP. In the MANO project, the dichotomy is

¹⁷ Landscaping Study on SEPs, IPlytics, 2017

¹⁸ Lex Machina Q3 2017 Litigation Update; October 18th, 2017

¹⁹ Intellectual Asset Management; "Alice decision a big reason for sharp fall in US patent litigation, says Mark Lemley"; 9th of October, 2014

²⁰ Report for the European Commission on "Transparency, Predictability, and Efficiency of SSO-based Standardization and SEP Licensing" by Charles River Associates, 2017.

Pentheroudakis, C., and Baron J., Licensing Terms of Standard Essential Patents: A Comprehensive Analysis of Cases, 2017. Blind, K., Pohlmann, T., Landscaping study of standard essential patents in Europe, 2016.

ensured through processes which enable OSS developers to gain access to standard specifications and testing applications outside of ETSI. OSS developers are then welcome to provide user feedback on the said specification in the form of text, but they do not participate in the standard drafting process. OSS appears to be a useful tool for fast-tracking specification development which meets market needs, and for having options for implementation of a standard available in a short time-frame.

However, one should avoid creating a dichotomy between hardware licencing managed by SSOs and open source software managed by OSS communities, under the presumption that software standards should be "open". On the contrary, it should be noted that in many fields of technology software and hardware solutions are intertwined, eg. Internet of Things (IOT) and 5G.

In addition, the existence of digital standardisation communities that on average do not favour a single type of business model (not limited to OSS for software; not against Computer Implemented Inventions), such as IETF and OMG, makes this dichotomy even more artificial. Moreover, even in digital fields, a standard is often a technical specification and not a software per se. Therefore, there is no reason to impose the business model of the means to address a technical specification.

EARTO Recommendations

EARTO members therefore strongly advise that any implementation of this EC Communication should leave room for SEPs that pertain to Computer Implemented Inventions and should not favour OSS licences as the preferred licensing model for software involved in digital standards. If not, the legal possibilities for creating a return on investment could influence the technical choices and directions taken in technical standardisation. RTOs firmly believe that this should be avoided in the interest of a sound innovation ecosystem. In addition, there are some technical standards that cannot be described in plain language, but are themselves formulated as software, often as commented (C) source code. These are in fact "essential copyrights". Care should be taken not to interfere with existing practice developed over the years by the SSOs and by digital standardisation communities having sound IPR policies for essential patents and essential software copyrights. In supporting OSS licences as the preferred licensing model for software involved in digital standards, the project of EC Communication is therefore too restrictive in its analysis, which could hamper the development of the DSM, innovation in Europe and the software industry (software publishing) in Europe, and software/digital activities that RTOs might have within the digital industry.

Unfortunately, this project of EC Communication favours one business model against all other business models for software and SEPs, and appears to penalise certain business models. EARTO calls on EC not to put in place unsustainable proposals and to stay in line with Europe's foundations for the DSM, strictly avoiding discriminating against all forms of intellectual property. All business models can co-exist and will collectively contribute to meeting the DSM's objectives for the benefit of society, as well as consumer choice, market demand and public procurement. As only 10% of European software publishers chose the pure OSS model to finance their RD&I, 90% of European software publishers would be de facto excluded from software standardisation activities²¹. Favouring open source in standardisation might therefore result in low tech DSM standards and harm European's software industry.

6 Setting up ex-ante patent pools to avoid problems that have been over-evaluated is not a viable solution

EARTO members firmly believe that setting up ex-ante patent pools to avoid problems that have been over-evaluated is not a viable solution. Patent owners need to keep autonomy of their patents to be included in eventual patent pools linked to the standards. Patent pools are voluntary and can only be created ex-post, when and where actually needed to manage the licensing programs if they are too big to be managed by one of the owners, or where "one-stop shopping" proves necessary to accommodate the needs of the licensees of SEP's. It should also be noted that a patent can be a SEP under several technical standards set by various SSOs. It is further noted that competition law requires that SEPs be available on both a bilateral licensing basis, even if the relevant standard essential patents are the subject of pool licensing.

7 The global weakening of the IP system that this Communication would induce could considerably endanger innovation processes

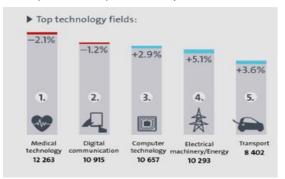
The Commission's communication risks considerably weakening the role of IP as a driver for innovation while at the same time putting in place the Unitary Patent and the Unified Patent Court which aim at reinforcing the role of IP. This seems quite contradictory.

Indeed, Digital communication patents and Computer Technology patents were the second and the third most active patent fields at EPO in 2016²². Therefore, the global weakening of the IP system in

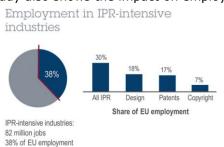
²¹ Communiqué de presse; 14/01/2016; AFDEL; SFIB; FEVAD; Syntec numérique;, Projet de loi République Numérique

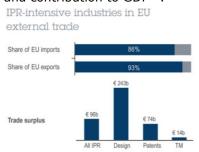
²² EPO Annual Report 2016 Infographic

ICT that this communication would induce would lower incentives for ICT players to file ICT patents (either hardware or Computer implemented patents CII) and EPO would be harmed"



Besides, as demonstrated by recent studies by the EPO and EUIPO, IPR-intensive industries have "accounted for 39% of the EU's economic output [some EUR 5.7 trillion annually] and 26% of employment during the period 2008-2010, attesting to the value of IP to the European economy"²³. The study also shows the impact on employment, trade and contribution to GDP²⁴:





A further study by the EPO and EUIPO demonstrates that the general public would not support any dilution of rights of IP holders. Indeed, the study found that the general perception of '97% of respondents believe it is important that inventors, creators and performing artists can protect their rights and be paid for their work. 70% believe nothing can justify the purchase of counterfeit goods. 78% believe that buying counterfeits ruins businesses and jobs'²⁵.

EARTO and its Working Group Legal Experts remain ready to provide additional input on this topic and are available for further discussion with EU institutions to ensure a sustainable European regulatory framework for IPRs, which is crucial for technology transfer in the R&I Ecosystem and key to boost innovation-led growth in Europe.

EARTO - European Association of Research and Technology Organisations

rounded in 1999, EARTO promotes Research and Technology Organisations and represents their interest in Europe. EARTO network counts over 350 RTOs in more than 20 countries. EARTO members represent 150.000 highly-skilled researchers and engineers managing a wide range of innovation infrastructures.

RTOs - Research and Technology Organisations

From the lab to your everyday life. RTOs innovate to improve your health and well-being, your safety and security, your mobility and connectivity. RTOs' technologies cover all scientific fields. Their work ranges from basic research to new products and services development. RTOs are non-profit organisations with public missions to support society. To do so, they closely cooperate with industries, large and small, as well as a wide array of public actors.

EARTO Working Group Legal Experts: is composed of 25 corporate legal advisers working within our membership. Established in autumn 2013, this Working Group has also worked on the revision of the State-Aid Rules & the GBER. Our experts also contributed to the setting-up of the DESCA Consortium Agreement model for Horizon 2020. More recently they were at the origin of the EARTO Paper on Open X, the EARTO Background Note on the US Federal Agencies Data Sharing Policies, and the EARTO voting recommendation for Globally Competitive Standardisation in the Digital Single Market.

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²³ EPO and EUIPO, <u>Intellectual property rights intensive industries and economic performance in the European Union</u>, Industry-Level Analysis Report, October 2016 Second edition, at page 3.

²⁴ Joint EPO-EUIPO study highlights economic benefits of IP for Europe, EPO, 2016

²⁵ IP Perception, EUIPO, 2017



EARTO Answer to EC Consultation on Patent & Standards

26 January 2015

Following the <u>EC consultation</u> launched by the services of DG Growth on a "modern framework for standardisation involving intellectual property rights", EARTO hereby answers the call for comments by the European Commission. The 350 RTOs members of EARTO play an important role in the innovation ecosystem, covering public and private sectors, addressing all societal challenges and supporting major industry as well as SMEs. The total economic impact of RTOs is estimated at up to \leq 40 billion annually, and at over \leq 100 billion taking account of longer-term spill over effects. They hold a high number of patents and are very active in standard settings².

Accordingly, the experts of EARTO Working Group Legal Experts have carefully looked at the study documents and would like to point out some important issues linked to the study "Patents and Standards Final Report" (Ref. Ares (2014)917720 - 25/03/2014). In short, EARTO experts would like to point out the following key messages:

- The study on which the questionnaire is based overestimates the eventual problems of interactions between patents and standards. The study is based on outdated data and information (before 2010) and is not taking into consideration the latest developments in the field of patents (e.g. June 2014 Alice vs CLS Bank case and other references listed below). Accordingly, the study overestimates tensions between patents and standards in Europe today. This brings the study to conclusions that are not appropriate viewing the reality of the current situation in Europe. Some of the suggestions given by the study are even potentially harmful and counterproductive for innovation in Europe in general.
- 2. The study makes the assumption that Europe is facing similar problems as in the US regarding patents management (e.g. patents trolls or tensions between patents and standards) while this is clearly not the case. Accordingly, there is no need for EU governments to take intrusive action as the issue is not visible in Europe (contrary to the USA before 2010. Taking any public action and regulatory measure as suggested by the study would actually be disturbing a framework working well in Europe. The latest developments in the USA demonstrate that law regarding patents and patent enforcement is not being abused.3 Further, USA government's redress actions regarding patent quality since 2010 are already having positive effects on their patenting system and have lowered the tensions between standardisation and patents. Regarding this latter issue in the US, the tension between patents and standards was tackled by authorities by raising the quality thresholds of patents accepted and by rejecting the low quality ones. Indeed, the number of patent lawsuits in the US shows a sharp decrease since 2011. In addition, the number of withdrawals by UPSTO of low quality patents with large spectrum applications (which were the principal cause of the tensions between patents and standard) has increased even more sharply since June 2014. For example, between June and August 2014, USPTO has withdrawn 830 patents including 50 only for IBM Company. Last years' efforts to increase patent quality in the US has also led to the reduction of the number of patent litigations, largely facilitated the negotiations to determine whether a patent is essential to a standard and lowered the tensions between patents and standards. Thus, the main action taken by the USA to lower the tension between patents and standards was to raise the quality thresholds of patents: many experts in the USA today believe that there is no additional action necessary.

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¹ Technopolis, 'Impacts of European RTOs: A Study of Social and Economic Impacts of Research and Technology Organisations', October 2010, at page 5; available at http://www.earto.eu/fileadmin/content/03 Publications/SummaryEARTO TechnopolisReport 2011 01.pdf.

This is the latest available independent study on the impact of European Research and Technology Organisations.

² For example, in France ~120 CEA's researchers are involved in official standard setting organisations (ISO, AFNOR, CEN CENELEC, ETSI, IEC, etc.).

³ Ericsson Inc. v. D-Link Inc. et al (Case 13-1625, December 4, 2014 and cases cited therein. The courts have affirmed that each case is to be assessed on its own cicumstances, with no presumption in favour of either a licensor or licensee. See also EBay Inc. et al., Petitioners v. Mercexchange, LLC (554 U.S. 388 (2006).



3. Should any action be taken to improve the currently well working European patenting system, such action should be aiming only at supporting the well qualified patents courts in Europe by boosting the quality of patents delivered by the European Patent Office (EPO). When patents are involved in standards, increasing patent quality will also facilitate the negotiations to determine whether a patent is essential to the standard or not, because there will be fewer patents involved in these negotiations and those to be looked at will be of higher quality and easier to assess. Continuing to ensure a high quality of EU patents, combined with keeping a good number of well-qualified patents courts in Europe, is the key for maintaining a healthy patents system in Europe. The role of the EPO to continue boosting patent quality in all fields is important and should be further supported by the European Commission⁴. Indeed, the EPO and standards bodies recognised this in the late 2000s, with joint EPO and SDO initiatives - aimed at patent quality and transparency, and therefore greater legal certainty and improved searching which can help save litigation costs - being underway since at least 2007.⁵ The joint initiatives of the EPO and ETSI appear to be the most advanced at this stage, and further improvements can and should be made to ensure that these trends continue.

After investing in this area to contribute to the European Union being a source of global innovation and a healthy, competitive environment for business, it would be contrary to the EU's interests to take away rights to protect quality patents or standard essential patents through injunctive relief (and based on the actions on relatively few, mainly non-European, litigious companies involved in SEP exploitation). We would also consider this to be contrary to WTO membership obligations, and in particular commitments set out in Articles 33 and 41 of the Agreement on Trade-Related Aspects on Intellectual Property Rights (TRIPs Agreement), which are required to be part of member national law.

Any interference with the current balance of basic rights and obligations held by patent owners and licensees would fundamentally impact on EARTO members, and therefore the European Union's global standing for innovation, competitiveness, and quality of life for its Member States.

Finally, please note that to our knowledge no member of EARTO has been approached by the study makers. Should this have been the case, we would have been happy to provide inputs on such developments which are very carefully followed by our members being themselves managers of large patents portfolio. In all cases, **EARTO experts remain ready to provide further input and are available for further discussion**.

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⁴ See http://blog.epo.org/uncategorized/patents-standards-challenging-task-patent-offices

⁵ As part of its overall strategy, the EPO has been seeking closer involvement with standards organisations in recent years to ensure that the patent system contributes to the promotion of innovation and a healthy, competitive environment for business. For this reason the EPO has concluded similar agreements with ETSI, ITU, IEC and the IEEE. See http://www.epo.org/news-issues/news/2013/20130611.html

⁶ On this point and specifically regarding injunctions, we take the opportunity to highlight that the much-cited US case of EBay Inc. et al, Petitioners v. Mercexchange LLC (547 US 388 (2006) does nothing more than confirm that the general law applies to patents and that there is no general rule in favour of (and therefore nor against) the seeking of injunctive relief to protect property (there being in the form of patents). See pages 261 and 283 of this decision.

The Opinion of Advocate General Wathelet, delivered on 20 November 2014, Case C-170/13 also confirms that patents and the subgroup of standard essential patents are subject to the normal general (civil) and intellectual property laws of the relevant jurisdiction (see paragraphs 7, 8 and 9 of this Opinion).



References of interest on US Situation and on US government redress actions regarding patent quality since 2010

- BILSKI ruling, Supreme Court of the United States, Decision of 28 June 2010 file 08-964.
- Leahy-Smith America Invents Act (AIA) of 2011, PUBLIC LAW LEAHY-SMITH AMERICA INVENTS ACT 112–29, 16 September 2011.
- "The Evolving IP Market: aligning patent notice and remedies with competition", the US Federal Trade Commission, in March 2011.
- "FACT SHEET: White House Task Force on High-Tech Patent Issues", US White House, June 2013.
- Alice vs CLS Bank ruling of the Supreme Court of the US, Case 13-298, June 2014.
- "Apply it to the USPTO: Review of the implementation of Alice vs CLS Bank in Patent Examination", Gray-Le-Coz & Duan, 3 November 2014.
- "Lemley: the case for Congressional patent reform is far weaker than it was a year ago", IAM Blog 10 October 2014.

EARTO is a non-profit international association established in Brussels, where it maintains a permanent secretariat. The Association represents the interests of about 350 RTOs from across the European Union and "FP-associated" countries.

EARTO Vision: a European research and innovation system without borders in which RTOs occupy nodal positions and possess the necessary resources and independence to make a major contribution to a competitive European economy and high quality of life through beneficial cooperation with all stakeholders.

EARTO Mission: to promote and defend the interests of RTOs in Europe by reinforcing their profile and position as a key player in the minds of EU decision-makers and by seeking to ensure that European R&D and innovation programmes are best attuned to their interests; to provide added-value services to EARTO members to help them to improve their operational practices and business performance as well as to provide them with information and advice to help them make the best use of European R&D and innovation programme funding opportunities.

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