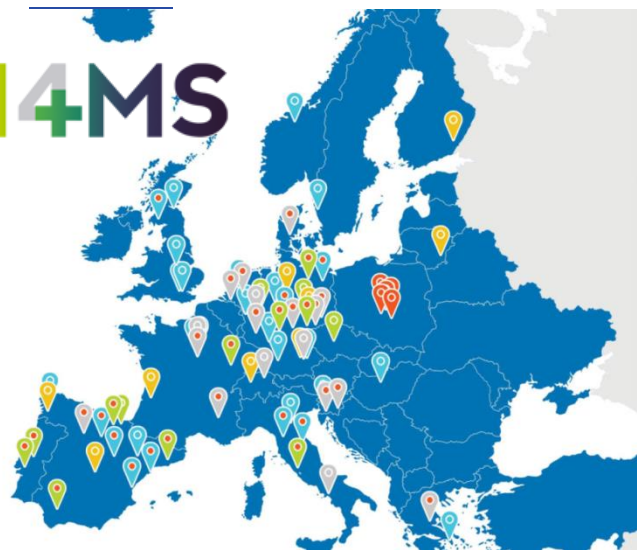




European  
Commission

# Digitising European Industry - Growing the Ecosystem: Reaching out to every Region in Europe

I4MS



## Digitising European Industry Strategy proposed by Commissioner Oettinger

- ❑ **Leitmotiv:** Ensuring that every business in Europe can fully benefit from digital transformation
- ❑ **Action Line 1:** One world-class digital innovation centre in every region in Europe
- ❑ **Planned Launch:** Before summer 2016

## Organically Growing the Ecosystem



- ❑ **Regions/MSs with initiatives**
  - Establish catalogue of initiatives EU-wide
  - Reinforce links between initiatives
  - Concentrate EU funding on x-border actions
- ❑ **Other regions (e.g. less developed)**
  - Establish digital innovation hubs
  - Co-fund hubs thru ESIF et al

## First Steps in Making it Happen

### Launch I4MS Mentoring and Sponsorship Programme (2M€)

- ❑ Bootstrap ~25 Innovation Hubs in non-I4MS Regions
- ❑ Call for EoI 11/2015- close 3/2016
- ❑ 3rd party contracts to potential hubs
  - Link smart specialisation to I4MS competences
  - Best Practice feasibility studies
  - Link to local funding (ESIF et al)

