

# New design for sustainable growth in the EU

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# Growth strategy for Europe



- Enhancing competitiveness of the EU in the global context
- Creating environmentally and ethically sustainable growth
- Taking a modern, forward-looking approach for the digital era

## WELL-FUNCTIONING AND FAIR MARKET

Trade policy as  
external dimension of  
EU competitiveness

Effective Single Market  
including modern  
industrial policy



## STRATEGIC ENABLERS

Transformation to  
low-carbon economy

Digital economy  
as competitive edge

Skills and inclusive  
society

# Single Market interlinked with dynamic digital economy



## Objectives

- Forward-looking Single Market in the accelerating digital era
- Europe as a leader in digital economy
- Well-functioning Single Market to drive industrial competitiveness

## Key elements

- Availability and mobility of data leveraging Europe's potential in platform economy
- Artificial intelligence driving European innovation economy
- Services as means for global value creation
- Ethics and trust as competitive edge

# External dimension of EU competitiveness



## Objectives

- European businesses' access to global value chains
- Open markets and a level-playing field globally to contribute to success for the European industry

## Key elements

- Promoting openness in world trade: focus on digital trade and services
- Advancing ambitious approach to EU's trade relations with China and USA
- Ensuring EU's position as an open and smart investment environment, however, taking care of its strategic interests

# Transition to a low-carbon economy



## Objectives

- Cost-effective transformation to low-carbon economy to achieve EU's climate commitments and energy targets
- Sustainable growth giving European companies a global competitive advantage by harnessing advanced solutions

## Key elements

- Innovating and applying a wide variety of low-carbon energy technologies
- Sustainable bio and circular economy
- Providing smart, flexible and integrated energy solutions



# Reskilling and upskilling for digital Europe



## Objectives

- Skilled people for competitive Europe

## Key elements

- Responding to transformation of work
- Offering opportunities for genuine lifelong learning
- Encouraging national actions in reskilling and upskilling
- Strengthening European Skills Agenda
- Enhancing sustainable labour mobility



**Thank you!**