



WIPO ARBITRATION AND MEDIATION CENTER

## Workshop on Alternative Dispute Resolution in Research and Development Collaborations

(Friday November 13, 2009, Leuven, Belgium)

### Overview

Research and innovation are essential to address global challenges. Intellectual Property Rights (IPR) are of fundamental importance to Research and Development (R&D) collaborations. The cross-border dimension of R&D projects often involves complex questions related to IPR. Research partners may have diverging expectations and understandings of using and exploiting IPR. Thinking carefully about the options available to resolve disputes may be central to the success or failure of research collaborations.

In this context, Alternative Dispute Resolution (ADR) mechanisms, such as mediation, (expedited) arbitration and expert determination may be time- and cost-effective alternatives to court procedures. Recent developments like the adoption of Directive 2008/52/EC on certain aspects of mediation in civil and commercial matters, the further internationalization of the European Research Area and the case experience of the World Intellectual Property Organization's Arbitration and Mediation Center (WIPO Center) administering cases involving research collaboration and technology transfer agreements shows that ADR is increasingly foreseen for the resolution of disputes in R&D collaborations.

The purpose of the workshop is to bring together leading professionals active in research collaborations in different research areas to discuss these trends, evaluate the kinds of disputes that are arising and are likely to arise in the future, and assess the merits of the various options available for resolving them. Experienced speakers from industry, research organizations, universities' technology transfer offices and the European Commission will present their experience of dispute resolution in research collaboration.

### Faculty

Faculty of this Workshop will, amongst others, consist of: Pierre Brisson (Chair ProTon Europe), Ignacio De Castro (Deputy Director WIPO Arbitration and Mediation Center), Werner Fröhling, (Head of Corporate Patents, Volvo), Michael Gross (Head License Department Fraunhofer-Gesellschaft, Munich, Bird & Bird), John Hull (Secretary General EARTO), Bruno Lambrecht (Head Legal Department LRD, University of Leuven), Achim Krebs (Intellectual Property Services Shell International), Allen Norris (Vice President, Head IP Group UCB Pharma, President LES Benelux), Prof. Wim Vanhaverbeke (European Center for Open and Collaborative Innovation, University of Hasselt), Pirjo Welroos (European Commission, Joint Research Center,

Unit for Intellectual property and scientific cooperation), Esther van Zimmeren (Center for Intellectual Property Rights, University of Leuven).

## **Program**

The program will consist of seven sessions devoted to the following subjects:

- Introduction - Alternative Dispute Resolution (ADR) Mechanisms
- FP7 and the European Commission's Joint Research Centre's Experience in Preventing and Resolving Disputes
- Panel Discussion - Industry Perspectives on ADR in R&D Collaborations
- Panel Discussion - Universities and Research Institutes Perspectives on ADR in R&D Collaborations
- New Ways of R&D collaboration: Dispute Prevention, Resolution and Open Innovation
- Examples - Arbitration and Mediation cases, Dispute Resolution Clauses
- Case Study - Mock Arbitration/ Mediation

## **Who should attend**

The workshop is designed for lawyers, patent and trademark attorneys and representatives from companies, research institutes, universities, individuals and public organizations involved in research and development activities.

## **Practical Information**

<b>Venue</b> Faculty of Law, Tiensestraat 41, 3000 Leuven (25 km east of Brussels)	<b>Timetable</b> Friday November 13, 2009 The program will run from 9 a.m. to 6 p.m.	<b>Participation</b> Participation in the workshop will be limited to 50 persons
<b>Registration fee</b> 125 EURO (Members of EIRMA, EARTO and ProTon Europe) 175 EURO (other participants)	<b>Cancellations</b> Substitution possible	<b>How to apply</b> Through the registration form or by direct email to Mrs. Linda Mees ( <a href="mailto:linda.mees@law.kuleuven.be">linda.mees@law.kuleuven.be</a> )

## **Hotel Accommodation and Other Useful Information**

Mrs. Linda Mees Secretary	University of Leuven Center for Intellectual Property Rights Minderbroedersstraat 5 3000 Leuven Belgium	Tel.: 0032 16 32 37 32 Fax: 0032 16 32 37 30 E-mail: <a href="mailto:linda.mees@law.kuleuven.be">linda.mees@law.kuleuven.be</a> <a href="http://www.law.kuleuven/cir/">http://www.law.kuleuven/cir/</a>
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